



// Window Shadings with Retractable Cord: SOFT STRIPE | Ground Ginger N14-226



// Vertical Shadings



NEW! // Rechargeable PowerWand™

ALTA
WINDOW FASHIONS
design simplified

WINDOW SHADINGS

HORIZONTAL // VERTICAL

WHY OUR WINDOW SHADINGS?

- Generous assortment of over 100 selections in 2", 2 ½" and 3" vane sizes
- Translucent & light-dimming fabrics in soft, sophisticated patterns & colors embellish a room with style & grace
- Fabric widths up to 120" cover wide windows/doors
- Fabric-covered headrail option provides a seamless, textured look from top to bottom
- Standard continuous cord loop, retractable cord, cordless, and multiple motorization options, including economical rechargeable systems, are available
- BASICS is a streamlined, affordable program – see back side for details

Let's go window shopping.

WHY OUR VERTICAL SHADINGS?

- Light-dimming and translucent fabrics beautifully complement our Window Shadings, offering a coordinated look in the same room
- Ideal for covering large window expanses and sliding glass doors up to 192" wide and 120" in height
- Control options include a combination wand/cord or moving wand for operating convenience
- Limited Lifetime Warranty on both programs ensures customer satisfaction



WINDOW SHADINGS *by Alta*

SOFT BEAUTY

Shadings blend the beauty and softness of a sheer with the function and convenience of a blind. Now that's sheer brilliance!



FEATURES	BENEFITS	
VANE SIZES		
2" Vane		Ideal choice for narrow or smaller size windows.
2 ½" Vane		Versatile option that is suitable for most windows and offers the widest variety of styles. See back page for Window Shadings BASICS details.
3" Vane		Great option for larger windows and provides maximum view-through.
VANE STYLES		
Translucent		Vanes softly diffuse light, yet maintain privacy. Available in a myriad of soft styles and subtle patterns in welcoming neutrals and a palette of rich, deep tones.
Light-Dimming		Vanes dramatically reduce the light and provide complete privacy when closed. Choose from sophisticated styles in a spectrum of colors.
CONTROL OPTIONS		
RemoteLift 2.0		Battery-operated motorized system raises and lowers shadings and tilts vanes with the touch of a button. Just right for hard-to-reach windows or for light and privacy control on command.
Simplicity Rechargeable		Economical battery-operated RF system is rechargeable and features remote control operation; no manual button. Solar panel recharge available.
PowerWand™		Affordable wand and pendant motorized system lifts and lowers shadings with touch of a button. System is rechargeable.
Cordless Lift		New hinged handle design. Raise, lower and tilt shadings with a pull on the handle. No operating cords enhance safety.
Retractable Cord		Raises and lowers the shading and tilts the vanes for exact light and privacy control. The single pull cord remains the same length for enhanced child safety.
Continuous Cord Loop		Standard. Lifts tall or heavy shadings with precision and ease. Cord loop remains the same length. Cord tensioner eliminates dangling cords.
DESIGN OPTIONS		
Fabric-Covered Headrail		The headrail is wrapped with a coordinating fabric, providing a soft, textured appearance from top to bottom.
2-on-1 Headrail		Two independently operated shades are placed side-by-side on the same headrail and can cover expanses up to 144" wide. There will be a ⅜" light gap between the two shades.
Tilt Only Shading		Shading tilts open or closed but cannot be raised. Hold down brackets are used to secure the bottomrail. Ideal for sidelights or windows as narrow as 6" wide.
HARDWARE AND INSTALLATION		
Installation Brackets		Installation is quick and easy. Installers give our brackets a thumbs up!
Magnetic Hold-Down Brackets		Secure the bottom of the shading to prevent swaying. Standard on tilt-only shadings.
Shading Adjustment		A balance weight on the bottomrail allows for easy adjustment if the fabric winds unevenly on the roll when the window shading is raised.
Back Cover (optional for inside mount)		Conceals the open rear side of the headrail for a more pleasing exterior look.
Dust Cover (optional for outside mount)		Shields the fabric and internal headrail components from dirt and dust.

LIMITED LIFETIME WARRANTY on all Shadings by Alta ensures customer satisfaction.

VERTICAL SHADINGS *by Alta*

SHEER COORDINATION

Light-dimming and translucent fabrics beautifully complement our Window Shadings, offering a coordinated look in the same room.



FEATURES	BENEFITS
VANE STYLES	
Translucent	Vanes softly diffuse light, yet maintain privacy. Available in styles and colors that complement Window Shadings for a coordinated look.
Light-Dimming	Vanes dramatically reduce the light and provide complete privacy when closed.
CONTROL OPTIONS	
Combination Wand/Cord	Precise control of the wand tilts the vanes open or closed, along with a cord to draw the shadings across the window.
Moving Wand	Open and close the vanes with a simple twist, and pull to draw the shadings across the window. An ideal option for enhanced child safety. Available with outside mount, side stack only.
HARDWARE AND INSTALLATION	
Durable Hardware System	Sleek rail system, with proven reliability, ensures long-lasting ease of operation.
Built-In Fabric Header	Conceals the hardware and operating mechanism when the shading is closed.



WINDOW SHADINGS BASICS *by Alta*

AFFORDABLE STYLE

The streamlined program offers high style at a lower price point. Four fabric families in soft neutrals provide beautiful options for the budget-savvy customer.



FEATURES	BENEFITS	
VANE SIZE AND STYLES		
2 ½" Vane	Most popular vane size; suitable for most windows.	
Fabrics	Four fabric families; translucent and light-dimming styles.	
CONTROL OPTIONS		
Continuous Cord Loop	Standard. Operates shadings with precision and ease. Cord loop remains the same length.	
Cordless Lift		Convenient cord-free operation (pull tassel) offers enhanced safety.
Simplicity Rechargeable		Rechargeable battery-operated system features remote control operation; no manual button.
PowerWand™		Wand and pendant operation lifts and lowers shadings with touch of a button. System is rechargeable.
DESIGN OPTIONS		
Fabric Headrail Insert	Provides a softer, more coordinated appearance.	

Love is Blinds (314) 808-3440 <https://shoploveisblinds.com>